### **Privacy Assurance**

At Daylight Children's Care Services, we are committed to protecting your privacy. We comply with the **Data Protection Act**, **GDPR**, and any related UK data protection legislation. We act as the data controller for information you provide under this policy. For data protection inquiries, please contact:

Email: Admin@Daylightccs.co.uk | Phone: 0203 954 7229

#### Information We Collect

#### 1. Information You Provide:

 Name, job title, contact details, preferences, and sensitive personal information through website forms or service inquiries.

## 2. Information We Collect Automatically:

 Technical data (IP address, browser type, etc.) and usage details (e.g., URLs visited, page interactions).

### **How We Use Your Information**

We may use your information to:

- Fulfil contracts and provide requested services.
- Send newsletters or marketing (with your consent).
- Improve our website, services, and security.
- Prevent fraud and enhance system security.

Your information will not be shared, sold, or distributed without your consent unless required by law.

### **Data Retention**

We retain your data while corresponding with you or providing services and for at least six years to comply with legislative requirements.

## **Cookies**

Cookies help us analyse web traffic and improve your browsing experience. You can accept or decline cookies through your browser settings. Note: Declining cookies may limit website functionality.

## **Third-Party Links**

Our website may link to external sites. We are not responsible for their content or privacy practices. Please review their policies separately.

### Security

We use advanced security measures to protect your data. However, internet transmissions are not completely secure, and any transmission is at your own risk.

# **Sharing Information**

We may share data with:

- Business partners for contract fulfilment.
- Advertisers and analytics providers (with your consent).
- Legal entities to comply with obligations or protect our rights.

# **Your Rights**

You have the right to:

- Access, rectify, or request deletion of your data.
- Restrict or object to data processing.
- Lodge complaints with us or the Information Commissioner's Office (ICO).

To exercise these rights, email Admin@Daylightccs.co.uk.

For further queries or feedback on this policy, contact us via the website or at the email above.